

Appendix 4: Draft High-level Implementation Plan

A draft High-level Implementation Plan has been designed for the Waste Strategy 2016 – 2020: Reduce, Reuse and Recycle. The draft plan details the activities to be carried out over the 12 month period – ending June 2017, in support of the strategic objectives and the quantifiable targets set out in the strategy.

The table below details the activities listed in the Draft High-level Implementation Plan below.

Reference	Title	Description
WS1	Waste Strategy Community Consultation	The Community Consultation is launched on the Consultation Portal on 21 st July 2016 and open until 19 th August 2016.
WS2	Analysis of Community Consultation Results	Extensive quantitative and qualitative analysis is conducted on the results of the Community Consultation. <ul style="list-style-type: none"> • Currently 305 responses as of 12th August 2016.
WS3	'Slim Your Bin' Campaign	Launch of the 'Slim Your Bin' campaign at the Barking Market on 16 th August to educate and encourage residents to reduce, reuse and recycle.
WS4	'1 Tonne of Waste Tour'	Launch of the '1 Tonne of Waste Tour' at the Barking Market on 16 th August to educate residents about the volume of waste they produce.
WS5	Waste Strategy Submitted to Cabinet	Waste Strategy submitted to Cabinet on 1 st September 2016.
WS6	Recycle Week Activities	Waste Minimisation Team to lead activities to coincide with Recycle Week UK (12-18 th September 2016) to educate and encourage residents to recycle.
WS7	Waste Strategy Approved by Cabinet	Waste Strategy approved by Cabinet on 20 th September 2016.
WS8	Schools 'Slim Your Bin' Competition	Competition launched in schools to design slogan and logo for 'Slim Your Bin' campaign, to educate and encourage children to reduce, reuse and recycle. Prizes to be awarded.
WS9	Clean and Green Management Restructure	Clean and Green Management Restructure (including Fleet Management) to be consulted upon, then implemented once approval is gained to ensure operational efficiency.
WS10	'100 Days of Waste' Campaign	'100 Days of Waste' campaign to be launched on 23 rd October 2016, finishes 31 st January 2017, to educate and encourage residents about Waste Management and the upcoming enforcement of excess side waste.
WS11	Bin Rationalisation Project	Project to commence 9 th October 2016, to ensure that Council Policy is adhered to by residents having the correct number of bins per household.
WS12	Insight and Intelligence Team Formed	Insight and Intelligence team formed and commence operations.
WS13	Insight and Intelligence Behaviour Change Project	Behaviour Change project commences to educate and encourage to change the attitude of residents towards Waste Management.
WS14	'Bring and Buy' Charity Sale	Waste Minimisation Team to lead a 'bring and buy' charity sale to increase awareness of reuse of household goods.
WS15	Enforcement of Excess Side Waste	Enforcement of excess side waste commences 1 st February, issuing FPN to offenders.

