# **Appendix 4: Draft High-level Implementation Plan**

A draft High-level Implementation Plan has been designed for the Waste Strategy 2016 – 2020: Reduce, Reuse and Recycle. The draft plan details the activities to be carried out over the 12 month period – ending June 2017, in support of the strategic objectives and the quantifiable targets set out in the strategy.

The table below details the activities listed in the Draft High-level Implementation Plan below.

Reference	Title	Description
WS1	Waste Strategy Community Consultation	The Community Consultation is launched on the Consultation Portal on 21 <sup>st</sup> July 2016 and open until 19 <sup>th</sup> August 2016.
WS2	Analysis of Community Consultation Results	Extensive quantitative and qualitative analysis is conducted on the results of the Community Consultation.  • Currently 305 responses as of 12 <sup>th</sup> August 2016.
WS3	'Slim Your Bin' Campaign	Launch of the 'Slim Your Bin' campaign at the Barking Market on 16 <sup>th</sup> August to educate and encourage residents to reduce, reuse and recycle.
WS4	'1 Tonne of Waste Tour'	Launch of the '1 Tonne of Waste Tour' at the Barking Market on 16 <sup>th</sup> August to educate residents about the volume of waste they produce.
WS5	Waste Strategy Submitted to Cabinet	Waste Strategy submitted to Cabinet on 1 <sup>st</sup> September 2016.
WS6	Recycle Week Activities	Waste Minimisation Team to lead activities to coincide with Recycle Week UK (12-18 <sup>th</sup> September 2016) to educate and encourage residents to recycle.
WS7	Waste Strategy Approved by Cabinet	Waste Strategy approved by Cabinet on 20 <sup>th</sup> September 2016.
WS8	Schools 'Slim Your Bin' Competition	Competition launched in schools to design slogan and logo for 'Slim Your Bin' campaign, to educate and encourage children to reduce, reuse and recycle. Prizes to be awarded.
WS9	Clean and Green Management Restructure	Clean and Green Management Restructure (including Fleet Management) to be consulted upon, then implemented once approval is gained to ensure operational efficiency.
WS10	'100 Days of Waste' Campaign	'100 Days of Waste' campaign to be launched on 23 <sup>rd</sup> October 2016, finishes 31 <sup>st</sup> January 2017, to educate and encourage residents about Waste Management and the upcoming enforcement of excess side waste.
WS11	Bin Rationalisation Project	Project to commence 9 <sup>th</sup> October 2016, to ensure that Council Policy is adhered to by residents having the correct number of bins per household.
WS12	Insight and Intelligence Team Formed	Insight and Intelligence team formed and commence operations.
WS13	Insight and Intelligence Behaviour Change Project	Behaviour Change project commences to educate and encourage to change the attitude of residents towards Waste Management.
WS14	'Bring and Buy' Charity Sale	Waste Minimisation Team to lead a 'bring and buy' charity sale to increase awareness of reuse of household goods.
WS15	Enforcement of Excess Side Waste	Enforcement of excess side waste commences 1 <sup>st</sup> February, issuing FPN to offenders.



# Waste Strategy 2016-2020 - Reduce, Reuse and Recycle

# **Draft 12 Month High-level Implementation Plan**

### **Current Status**

## Completed

## On Track

Not On Track														
			A ug - 1	16 \$	Sep-16	Oct-16	N o v - 16	Dec-16	Jan- 17	Feb-17	M ar-17	A p r - 17	M ay-17	Jun-17
	Week Beginning	03-0ul 10-0ul 17-0ul 34-0ul	07-Aug 14-Aug 21-Aug	28-8ug 04-Sen	#-Sep 18-Sep 25-Sep	23-Oct	06-Nov 13-Nov 20-Nov 27-Nov	04-Dec 11-Dec 18-Dec 25-Dec	01-Jan 08-Jan 15-Jan 22-Jan 29-Jan	12.Feb 19.Feb 26.Feb	05-Mar 12-Mar 19-Mar 26-Mar	02-Apr 09-Apr 16-Apr 23-Apr 30-Apr	07-Mau 14-Mau 21-Mau 28-Mau	04-Jun 11-Jun 18-Jun 25-Jun
	Current Progress													
WS1	Waste Strategy Community Consultation													
WS2	Analysis of Community Consultation Results													
WS3	Slim Your Bin' Campaign													
WS4	'1 Tonne of Waste Tour'													
WS5	Waste Strategy Submitted to Cabinet													
WS6	Recycle Week Activities													
WS7	Waste Strategy Approved by Cabinet													
WS8	Schools 'Slim Your Bin' Competition													
WS9	Clean and Green Management Restructure													
WS10	100 Days of Waste Communications Campaign													
WS11	Bin Rationalisation Project													
WS12	Insight and Intelligence Team Formed													
WS13	Insight and Intelligence Behaviour Change Pro													
WS14	Bring and Buy' Charity Sale													
WS15	Enforcement of Excess Side Waste													
											·			